

Respect Phonenumber

Campaign #Abuse. Let's #DrawTheLine

Respect
Phonenumber

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An anonymous and confidential helpline for men and women who are harming their partners and families. We will listen to you without judgment and give you honest advice.

Concerned family members, friends and Frontline Workers are also welcome to contact us for support and advice.

Respect
Phonenumber

0808 8024040
www.respectphoneline.org.uk

EXTENDED OPENING TIMES

→ **Telephone & email support**
Monday – Friday: 9am – 8pm

→ **Webchat**
Wednesday: 10–11am & 3–4pm
Thursday: 10–11am & 3–4pm
Friday: 10–11am & 3–4pm

→ **Email support only**
Saturday: 10am–12pm & 4–6pm
Sunday: 10am–12pm & 4–6pm

Respect Free to call from landlines, mobile phones and BT payphones. The Respect Phonenumber is operated by Respect. Charity number 1141636 **Help** STANDARD

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Respect Phonenumber #Abuse. Let's #DrawTheLine Campaign

Domestic abuse services have experienced a significant impact from Covid-19 restrictions.

In May 2020, the Respect Phonenumber received 70% more calls and 64% more emails than in May of the previous year. In June 2020, we received 59.75% more calls and 32% more emails than in June of the previous year.

We are taking steps to ensure perpetrators of domestic abuse have access to our helpline during this particularly challenging time.

We are reviewing the advice we give perpetrators about practical steps they can take to contain their abusive behaviours. We have also extended our hours and recruited additional advisors to manage increased demand for our helpline.

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#Abuse. Let's #DrawTheLine Campaign

We are launching a social media campaign on the message #Abuse. Let's #DrawTheLine to encourage perpetrators of domestic abuse to recognise their abusive behaviours and to reach out for support to change.

The campaign calls out a range of abusive behaviours while raising awareness about the impact these behaviours have on victims.

We invite you to share our campaign and reinforce that there is no excuse for abuse, we must all draw the line.

We have provided draft copy and social media assets for use across social media platforms.

The visual assets include illustrations of male and female perpetrators, as well as illustrations of Respect Phonenumber Advisors.

All campaign materials can be downloaded here: <https://bit.ly/2QLrf1Y>

Alternatively email info@respect.uk.net to receive the visual assets.

Respect
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Campaign copy and asset

There is no excuse.
#Abuse. Let's
#DrawTheLine. The
Respect Phonenumber is
here to help anyone
using violence and
abuse in their
relationship to
#ChooseToStop. 0808
8024040. Support via
email and webchat is
also available.

<https://bit.ly/3gsGxmS>

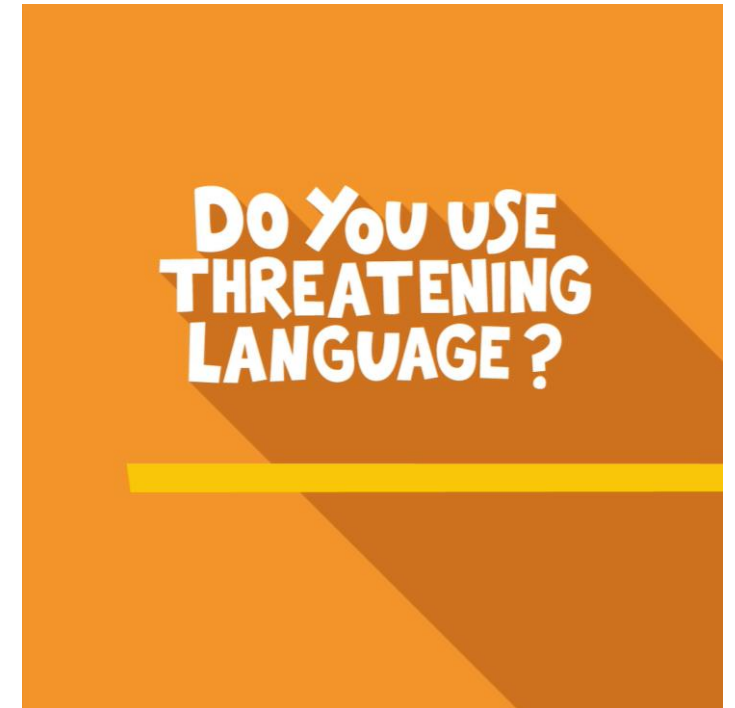


Respect
Phonenumber

Campaign copy and asset

Is your behaviour costing you your relationship? Sending your partner threatening texts and emails is emotional abuse. If you want to change, we're here to help.

#Abuse. Let's
#DrawTheLine. Call the
Respect Phonenumber on
0808 8024040
<https://respectphoneline.org.uk/>



Respect
Phonenumber

Campaign copy and asset

Do you monitor your partner's spending, leave them short of cash, use their credit cards without permission? This is financial abuse. #Abuse. Let's #DrawTheLine. Call the Respect Phoneline on 0808 8024040 and #ChooseToStop <https://respectphoneline.org.uk/>



Respect
Phoneline

Campaign copy and asset

Domestic abuse can devastate the lives of your partner, children, and other loved ones. If you want to change, we're here to help.

#Abuse. Let's
#DrawTheLine.

<https://respectphoneline.org.uk/>



Respect
Phoneline

Campaign copy and asset

Do your actions hurt your partner? If you're worried you may be being abusive contact the Respect Phonenumber on 0808 8024040. #Abuse. Let's #DrawTheLine.

<https://respectphoneline.org.uk/>



Respect
Phonenumber

Campaign copy and asset

Do you understand the impact your behaviour is having on your partner? Domestic abuse can devastate the lives of your partner, children, and other loved ones. Contact the Respect Phonenumber on 0808 8024040.

#Abuse. Let's
#DrawTheLine.
<https://respectphoneline.org.uk/>

*Animated carousel



*Still image



Respect
Phonenumber

Campaign copy and asset

Are your children afraid of you? Many callers to the Respect Phonenumber reach out after losing custody of their children. Change now for your children. Contact the Respect Phonenumber on 0808 8024040. #Abuse. Let's #DrawTheLine.

<https://respectphoneline.org.uk/>

*Still image



*Animated image

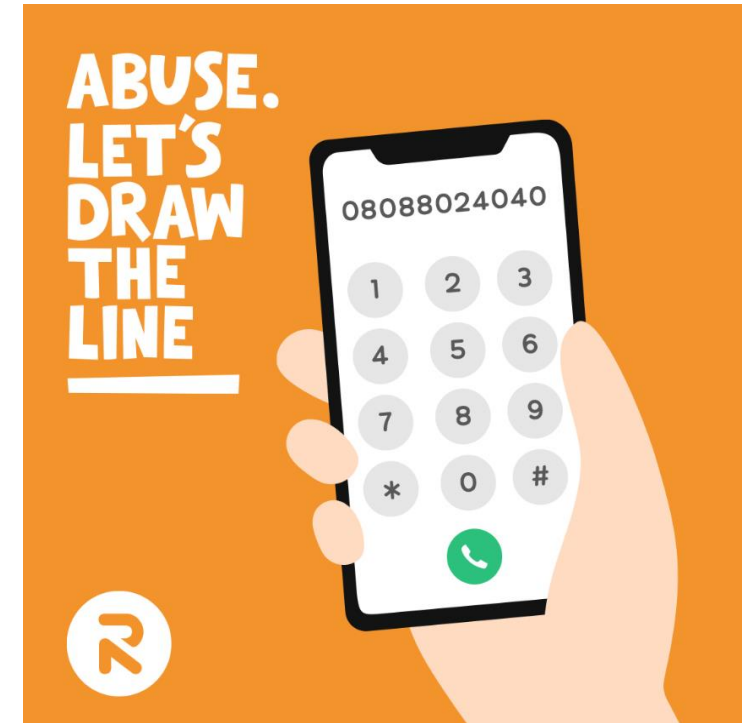
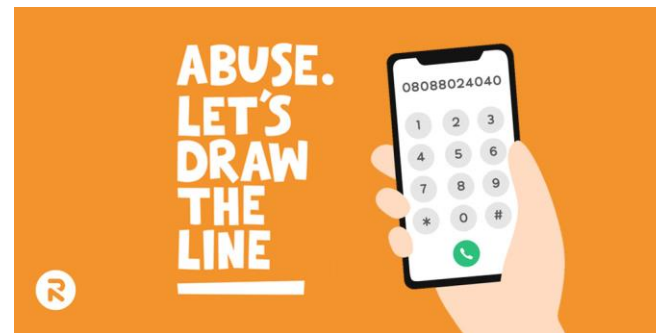


Respect
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Campaign copy and asset

Is your behaviour causing someone you love to feel scared, controlled or anxious? You can change. Contact the Respect Phoneline on 0808 8024040. #Abuse. Let's #DrawTheLine.

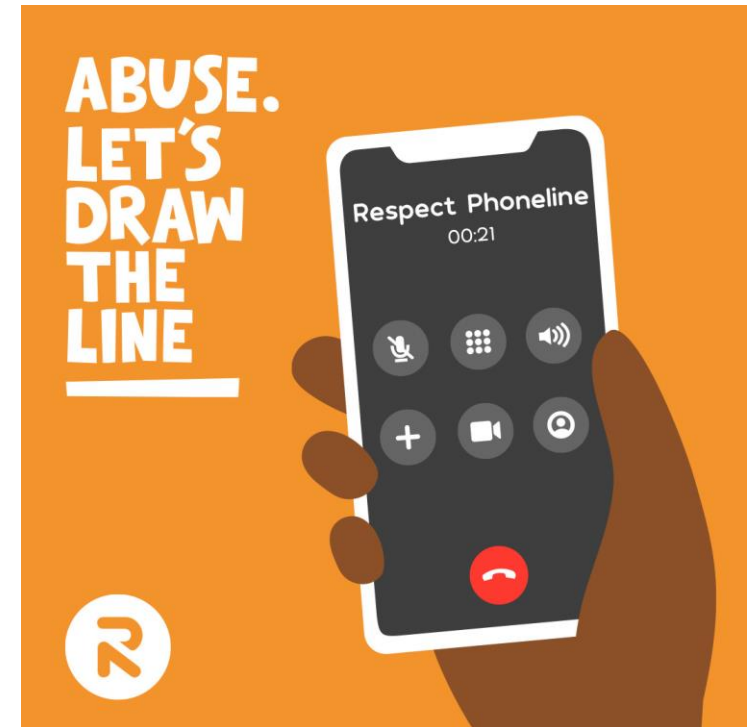
<https://respectphoneline.org.uk/>



Respect
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Campaign copy and asset

Is your partner afraid of you? No matter how angry you feel, it's never okay to scare your partner. Contact the Respect Phoneline on 0808 8024040. #Abuse. Let's #DrawTheLine
<https://respectphoneline.org.uk/>



Respect
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Campaign copy and asset

Do you try to cover up what you've done? Don't try to change the past, change your future. Abuse. Let's draw the line. No blame. Just honest advice. Contact the Respect Phonenumber on 0808 8024040. We're here to help. #Abuse. Let's #DrawTheLine.
<https://respectphoneline.org.uk/>

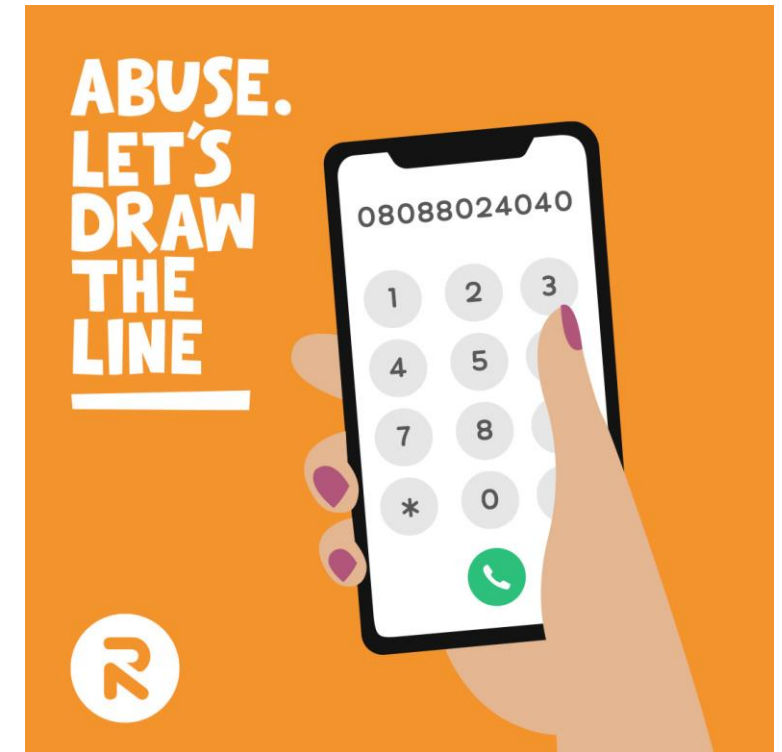
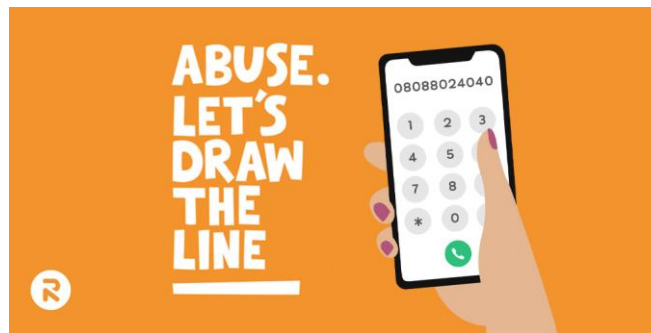


Respect
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Campaign copy and asset

Losing your temper could mean losing your children. #Abuse. Let's #DrawTheLine. We can help you change. Call us today on 0808 8024040.

<https://respectphoneline.org.uk/>



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We appreciate your support in sharing these messages, for more information or any questions, please don't hesitate to contact us at Respect's communications team.

info@respect.uk.net

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