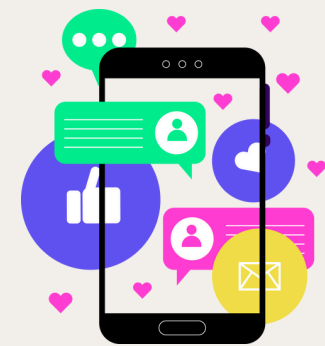
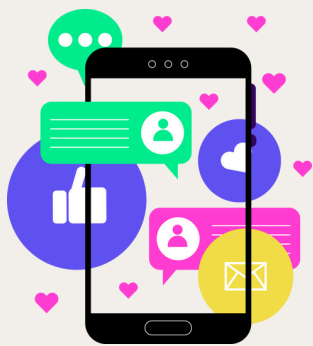


SOCIAL MEDIA

What parents need to know



TikTok

RISK:

Algorithm driven content

Content escalates quickly and can push harmful themes even without searching



Instagram

RISK:

DMs + comparison culture

Private messages and curated feeds can impact self esteem and increase anxiety



Snapchat

RISK:

Disappearing messages

Used for sexting and grooming, messages disappear making it harder to spot



YouTube

RISK:

Autoplay and recommendations

Videos can shift from age-appropriate to adult content through algorithm



Discord

RISK:

Private servers

Children can join invite-only servers with no age checks or moderation



X (Twitter)

RISK:

Minimal filtering

Graphic content, adult material and extreme views are easy to encounter



Reddit

RISK:

Anonymous communities

Some subreddits normalise self-harm, pornography or extreme views



Facebook

RISK:

Marketplace and groups

Messenger, groups and marketplace can expose children to adult interactions



Telegram

RISK:

Unmoderated groups

Encrypted channels can share explicit, extremist and harmful content



Kik

RISK:

Stranger messaging

Designed around chatting with people you don't know. Risk of grooming



BeReal.

RISK:

Stranger messaging

Highly addictive and allows friend-of-friend exposure of screenshots



Threads

RISK:

Public by default posting

Risk of harmful content and posts getting wide reach, impacting privacy